

For Immediate Release:

The University of San Francisco's Online Green Supply Chain Management Course Keeps Pace with the Rising Demand for Green Jobs Training

Nationally Recognized Supply Chain Management Program Prepares for
Green Job Training Federal Grants

TAMPA, Fla., February 16, 2010 – Everything's coming up green thanks to President Obama's priority focus on green jobs creation and training. Since the beginning of this year, the U.S. Department of Labor has awarded \$290 million toward green jobs training grants, and aims to prepare more than 120,000 Americans for environmentally friendly jobs by 2012.

Which means, across every industry, there will be a growing demand for green supply chain supervisors and managers looking to bridge the divide between an aging, fossil-fuel-based economy and a new, energy-efficient one.

Ahead of the curve are training programs like the University of San Francisco's (USF) 100% online [Green Supply Chain Management course](#). Regionally accredited universities such as USF are doing their part to help reduce America's carbon footprint by creating the expert leaders today's organizations need to "go green" and to successfully compete on a global scale.

"Funding for [green jobs training](#) in the U.S. is on the rise and for those interested in pursuing a green career, there's never been a better time," said USF online faculty member and supply chain expert Neil O'Connell.

According to the Pew Charitable Trusts' study, "The Clean Economy: Repowering Jobs, Businesses and Investments Across America," the number of jobs in America's emerging clean energy economy grew nearly two and a half times faster than overall jobs between 1998 and 2007.

"Companies recognize the major importance of their green supply chain, and find themselves competing for a very limited number of qualified supply chain specialists," said O'Connell. "Eager professionals who invest in themselves with a university-backed, expert-led supply chain training program will reap the rewards throughout their career."

USF's comprehensive [Green Supply Chain Management](#) takes an in-depth look at the implications of today's most pressing environmental issues and demonstrates how green practices can actually save money, increase efficiency and reduce delivery time. Led by top supply chain, sustainability and environmental experts, this eight-week advanced specialized certificate course is offered 100% online and prepares professionals to successfully implement a green supply chain in any industry.

Graduates of USF's online Green Supply Chain Management training will find their skills much in demand. The [World Resources Institute](#) reports that currently 60 corporations are now measuring the greenhouse gas (GHG) emissions of their products and supply chains. And international giants such as Nike and Cisco are spearheading new efforts to create a better environment

Nike has implemented Lean and Human Resource Management training in its contract factories, which is one of the company's key strategies to build a green and [lean supply chain](#). Moreover, Cisco has reduced its GHG by 40% compared to fiscal year 2007, in part by implementing energy-efficiency programs.

USF's green supply chain management training program benefits professionals involved in any step of the supply chain, enabling them to leverage eco-friendly practices to reduce costs and comply with environmental legislation. It is also essential for environmental health and safety (EHS) practitioners, corporate social responsibility (CSR) specialists and C-level executives, whose actions and policies concerning green issues have a tremendous impact on consumer opinions of their organizations.

Some examples of positions in green supply chain management include:

Procurement

- Industrial engineer
- Logistics specialist
- Sales analyst
- Transport manager
- Warehouse specialist
- Energy efficiency consultant

Corporate Social Responsibility

- Supply management
- Sustainability officer
- Community relations officer
- Compliance officer

Metrics

- Standards developer
- Environmental auditor
- Recycling manager
- Supply management analyst.

For more details on USF's online green supply chain training – as well as its comprehensive Master Certificate in Supply Chain Management program – call 800-436-1713 or visit <http://www.usanfranonline.com>.

About the University of San Francisco

Acclaimed as one of America's best universities by [U.S. News & World Report](#), the University of San Francisco has earned a reputation for academic excellence that dates back to its founding in 1855. It is committed to becoming internationally recognized as a premier Jesuit Catholic, urban university with a global perspective. USF's online programs are offered through its School of Business and Professional Studies, which includes the Masagung Graduate School of Management and the McLaren College of Business.



About University Alliance Online

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