

Sandy Levine, VP of Marketing Services
Bisk Education/University Alliance Online
9417 Princess Palm Avenue, Tampa, FL 33619
813-621-6200, ext. 328

For Immediate Release:

University Alliance Helps Americans Tap Into the Billions of Education Dollars Pledged by President Obama

University Alliance is easing the financial burden by offering exclusive savings on a broad selection of online certificate programs from the nation's leading universities

TAMPA, Fla., Nov. 17, 2009 -- This year's University Alliance catalog titled *Online Executive Education* features exclusive savings on more than 50 in-demand [online certificate programs](#) from nationally recognized universities including Villanova, Notre Dame, Tulane and the University of San Francisco. These professional courses are offered 100% online and include must-have training in popular fields such as Project Management, [Supply Chain Management](#) and Leadership.

"The course offerings are comprehensive, to say the least," said Adrian Marrullier, Executive Vice President and Chief Marketing Officer of University Alliance Online, which provides world-class training from America's leading universities. "These programs were designed with today's professionals and executives in mind, who are constantly expanding their skill sets in order to adapt to a changing economic climate."

The publication also provides insight on the economic stimulus package, known as the American Reinvestment and Recovery Act (ARRA), which includes billions of dollars for education and [job training](#). That's good news for individuals looking to advance in their current position, change jobs or rebound after a layoff.

President Barack Obama is counting on the new ARRA funding to help make education more affordable and accessible to every American. "In a global economy, where the most valuable skill you can sell is your knowledge, a good education is no longer just a pathway to opportunity. It is a prerequisite," said President Obama, who has challenged each American to commit to at least one year of higher education or career training.

With the nation's unemployment rate recently reaching 10.2%, the need for professional development has never been more urgent. Despite the economic challenges, the University Alliance remains optimistic and committed to the President's mission of restoring American leadership in higher education.

Some of the most popular career-building offerings are the specialized [Six Sigma Master Certificate](#) programs from Villanova University, the worldwide leader in professional education online. The certificate courses – Green Belt, Lean Six Sigma, Lean Six Sigma Black Belt and Lean Six Sigma Master Black Belt – are taught by experts including best-selling Six Sigma author and consultant George Eckes.

In addition, Villanova's Lean Master Black Belt certification is the industry's only program offered 100% online. According to a recent *iSixSigma Global Salary Survey*, Six Sigma Black Belts earn an average of \$104,083 a year and [Six Sigma Master Black Belts](#) earn an average of \$134,779 a year.

In another industry first, the University of San Francisco has created the only end-to-end [Internet marketing certificate](#) program offered 100% online - and it's available through the catalog.

To learn more about these programs and many others, view the new University Alliance catalog at http://www.universityalliance.com/info1/UA_PDFs/UA_Catalog/UA_Cat_Fall2009.pdf.

About University Alliance Online

The [University Alliance](#) (UA) facilitates the promotion and online delivery of associate's, bachelor's and master's degrees as well as professional certificate programs from the nation's leading traditional universities and institutions. Powered by UA's technology and support services, its university partners have surpassed 300,000 online enrollments - making UA the largest facilitator of e-learning in the country. University Alliance partners include Villanova University, the University of Notre Dame's Mendoza College of Business, Tulane University's Freeman School of Business, the University of San Francisco, Florida Institute of Technology, The University of Scranton, Dominican University and Jacksonville University.



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