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News Release

FOR IMMEDIATE RELEASE APRIL 8, 2003

**Tulane University's A.B. Freeman School of Business Offers A Web-based
MBA Certificate Program Through University Alliance Online**
New business course for working professionals taps leading university's resources, faculty

TAMPA, FL — Bisk Education's University Alliance Online division, America's largest exclusive provider of multimedia online degree and certificate programs from regionally accredited universities, today announced it would offer an Online MBA Certificate Program through an alliance with Tulane University's Freeman School of Business.

The new online program is an eight-week business fundamentals course designed to help professionals build a solid understanding of the foundational business disciplines, including Accounting, Finance, Statistics and Marketing.

"Success in today's increasingly complex business environment relies on applying proven business concepts," said Nathan M. Bisk, Founder and Chairman of Bisk Education. "We are pleased to offer this program with Tulane University and to allow students the opportunity to interact with – and learn from – the distinguished faculty members of Tulane's renowned Freeman School of Business."

The program is designed for professionals who are either new to business and management or who wish to update their knowledge of basic business concepts. This "Mini-MBA" is also an excellent way for professionals with little or no formal business education to obtain a concise overview of core business disciplines before committing to a full degree program.

This online program consists of four modules with 12 hours of streaming video lectures and takes approximately 25 to 30 hours to complete. Convenient communication methods, such as chat rooms, message boards and email, foster interaction between students and faculty members.

"The uniqueness of this program is that it offers the superb resources of one of our finest universities and one of the finest business schools in the nation without campus attendance," noted Mr. Bisk. "Students can watch streaming video lectures, participate in class and study anytime, anywhere they have access to a personal computer. It is the most efficient and cost-effective way for today's business professionals to learn and achieve their educational objectives."

The new Online MBA Certificate Program is a continuation of Bisk's long-standing relationship with Tulane, one of the leading research universities in the United States. For the past 11 years, Bisk has had an exclusive agreement to provide video and audio continuing professional education programs for the Tulane Tax Institute.

About Bisk Education, Inc.:

Bisk Education, Inc., was founded by Nathan M. Bisk in 1971. Headquartered in Tampa, Florida, the organization is a leading provider of online-based interactive educational programs. The University Alliance Online, a Bisk Education Network, provides online associate's, bachelor's, master's degree and certificate programs through its exclusive long-term alliances with leading accredited universities, including Villanova University, Saint Leo University, Regis University, Jacksonville University, the University of South Florida and Tulane University. The University Alliance Online is America's leading exclusive e-Learning provider of multimedia online degree and certificate programs from regionally and internationally accredited universities with over 150,000 enrollments.

About Tulane University:

Founded in 1834, Tulane is one of the top research universities in the U.S. The Freeman School of Business, one of the nation's premier business schools, was founded in 1914. The Freeman School's undergraduate and MBA programs have consistently ranked in *U.S. News & World Report's* Top 50, and *Business Week* recently ranked the Freeman Executive MBA program 28th internationally.

The Freeman School of Business currently enrolls over 1,300 students. Boasting an outstanding faculty noted for scholarship and research in the disciplines of Accounting and Taxation, Finance and Economics, Marketing, Management and Organizational Behavior, the Business School offers four professional/graduate degree programs, and an outstanding BSM (Bachelor of Science in Management) Program. Graduate programs include a traditional MBA Program, part-time Professional MBA Program, Executive MBA Programs, and a Doctoral Program in Business Administration.

For more information, please contact Ken Dare at 1-800-874-7877, Ext. 501, or kend@bisk.com.

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