

FOR IMMEDIATE RELEASE:

## **Jacksonville University Introduces World-Class Master of Science in Nursing Programs Online**

JU's School of Nursing Empowers Working RNs to Earn an MSN Degree With the Convenience of a 100% Online Classroom

**TAMPA, Fla., June 2, 2010** – Jacksonville University is revolutionizing nursing education by bringing its acclaimed Master of Science in Nursing degrees to RNs nationwide via a 100% online classroom. This development introduces an unprecedented level of convenience to JU's renowned MSN degree programs, which include specializations in Nursing Education and Nursing Administration. RNs seeking a Master of Science in Nursing can now complete a degree on their own schedule while fulfilling family and work obligations. Both [online MSN degree](#) specializations are taught by the same doctoral-trained professors who teach on campus at JU, a university consistently ranked by *U.S. News & World Report* as one of "America's Best Colleges" among master's-level universities in the South.

A [Master of Science in Nursing](#) degree will enable nurses to enjoy greater control, prestige and compensation in their career. According to Payscale.com, nurses who hold an MSN degree can take home an annual salary of over \$94,000 as a Director of Nursing. Data from the Bureau of Labor Statistics show abundant opportunities for nurses to move into more advanced positions, as employment of medical and health services managers is expected to grow 16% between 2008 and 2018, and employment for nursing educators by 15% during the same period.

"The advanced education that our programs provide will empower nurses with the ability to compete for more rewarding jobs in their chosen specialization," said Dr. Judith M. Erickson, Dean of Jacksonville University's School of Nursing. "A Master of Science in Nursing can open a lot of doors. We're happy to now be able to provide busy nurses with the opportunity to earn their [MSN degrees](#) in a flexible online program."

Graduates from JU's online MSN degree programs will possess enhanced expertise in leveraging technology to foster greater success for their organization, forming health policy and evaluating the health of specific populations. All will garner a valuable credential that will enable them to enter a more fulfilling new phase of their professional life.

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JU's online MSN degrees are open to graduates of an NLNAC- or CCNE-accredited BSN nursing program. The [MSN in Nursing Education](#) is designed for registered nurses who want to combine clinical expertise and a passion for teaching into a prominent role such as Clinical Nurse Educator or Assistant Professor, while the [MSN in Nursing Administration](#) is for those who wish to manage nurses and institutions, and influence policies related to both, as a Chief Nursing Officer (CNO) or Nurse Administrator. These online programs are ideal for nurses whose schedule, location or other limitations have prevented them from pursuing their higher education goals.

Visit [www.jacksonvilleu.com](http://www.jacksonvilleu.com) to learn more about the [online MSN degree programs](#) offered worldwide through the JU School of Nursing.

### **About Jacksonville University**

Founded more than 75 years ago in Jacksonville, Florida, Jacksonville University has more than 18,000 alumni. Recognized as one of the nation's foremost teaching institutions, JU offers one of the largest [online RN to BSN degree](#) programs in the country. To meet the needs of those seeking the advanced opportunities of a postgraduate education, JU also offers two convenient online Master of Science in Nursing degrees. The School of Nursing is a member of the American Association of Colleges of Nursing and is accredited by the Commission on Collegiate Nursing Education (CCNE). JU was named one of "America's Best Colleges" for the sixth consecutive year in 2010 by *U.S. News & World Report*.



### **About University Alliance Online**

The [University Alliance](#) (UA) facilitates the promotion and online delivery of associate's, bachelor's and master's degrees as well as professional certificate programs from the nation's leading traditional universities and institutions. Powered by UA's technology and support services, our university partners have surpassed 450,000 online enrollments and a million credit hours – making UA the largest facilitator of e-learning in the country.

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