

For Immediate Release:

University of San Francisco Expands Renowned Online Supply Chain Management Program With New Corporate and Environmental Sustainability Training

First Expert-Led, Advanced Specialized Sustainability Certificate Course Available 100% Online
From a Nationally Ranked University

TAMPA, Fla., April 16, 2010 – The University of San Francisco (USF) is proud to announce the launch of a new advanced specialized certificate, *Corporate and Environmental Sustainability*. This 100% online program enhances the acclaimed [supply chain management](#) curriculum from USF, a university that has repeatedly been ranked a best national university by *U.S. News & World Report*.

The timing of USF's new [corporate sustainability program](#) is advantageous for those seeking employment or advancement in this area. As independent nonprofit Pew Charitable Trusts recently reported, jobs in the clean energy economy grew at a rate of 9.1% between 1998 and 2007 – more than two and a half times faster than traditional jobs grew during the same period. Significant growth in sustainability-related employment is expected to continue in the coming years.

"The demand for [sustainability training](#) is clearly rising, with the world's largest companies leading the way," said USF online program faculty member and supply chain expert Susan Burrell. "General Electric has recently been named the world's most sustainable company, and Walmart just announced an initiative to reduce its greenhouse gas emissions by 20 million metric tons by the end of 2015. To maintain these high standards, organizations need personnel with solid sustainability and environmental management training – and that's exactly what this new program offers online."

USF's sustainability education is essential for new sustainability directors and "green team" members, executives, managers, HR directors and others who oversee and/or train employees tasked with sustainability initiatives, as well as individuals who wish to advance into such positions. All supply chain professionals, whose decisions, processes and suppliers directly contribute to an organization's overall sustainability, can benefit from the course. Participants will learn essential business strategies, including how to:

- Improve energy efficiency using the latest techniques, tools and technology
- Apply sustainability principles, frameworks and tools for business
- Develop a strategic plan for sustainability
- Leverage sustainability for favorable financing and insurance rates
- Align corporate social responsibility with sustainability goals
- Achieve greater innovation and bottom-line results

USF's expert-led, university-backed corporate sustainability and supply chain education programs are ideal for individual and corporate training because the on-demand, 100% online classroom won't interrupt the daily workflow. Students gain valuable credentials and training in just eight weeks through convenient video-based e-learning, including streaming online video and downloadable MP4 video files.

Registration is now open for [Corporate and Environmental Sustainability](#). Classes will commence June 1. Upon completion of this eight-week course, students will receive a framed certificate from the University of San Francisco's School of Business and Professional Studies.

Ask about multicourse discounts for sustainability training, [green supply chain management](#) and other online master certificate programs from USF. Call 800-436-1713 or visit www.USanFranOnline.com.

About the University of San Francisco

Ranked as a best national university by [U.S. News & World Report](#), the University of San Francisco has earned a reputation for academic excellence that dates back to its founding in 1855. It is committed to becoming internationally recognized as a premier Jesuit Catholic, urban university with a global perspective. USF's online programs are offered through its School of Business and Professional Studies, which includes the Masagung Graduate School of Management and the McLaren College of Business.



About University Alliance Online

The [University Alliance](#) (UA) facilitates the promotion and online delivery of associate's, bachelor's and master's degrees as well as professional certificate programs from the nation's leading traditional universities and institutions. Powered by UA's technology and support services, our university partners have surpassed 450,000 online enrollments and a million credit hours — making UA the largest facilitator of e-learning in the country.

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