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**The University of San Francisco Launches Online Certificate Program for Sales Professionals Looking to Maximize Marketability, Earning Potential**

*Enrollment period open now; classes begin April 1*

**For Immediate Release**

**(Tampa, FL) - Mar. 20, 2008** – One of the biggest complaints from top business leaders around the country is that they cannot find great sales people or those who can build and lead a sales organization within their companies. The University of San Francisco, accredited and recognized worldwide as a premier, urban university with a global perspective, is addressing this problem with the launch of an online Sales and Sales Management certificate program that will help sales professionals sharpen their skills and enhance their marketability and earning potential.

“Sales and Sales Management students will learn how to build better customer relationships, close more deals, and earn more money,” said Adrian Marrullier, chief marketing officer of [University Alliance](#), the organization partnering with The University of San Francisco to deliver these new programs online. “They’ll also learn how to successfully mentor and lead other sales team members, gaining the skills required to build and manage sales organizations and put them on the fast track for executive leadership roles.”

[The University of San Francisco's online certificate programs](#) are designed for working professionals who want to improve their job performance and marketability but need to fit their education around busy work and personal schedules. The Sales and Sales Management Certificate courses are delivered 100% online using

streaming lectures, virtual classroom collaboration tools, and online instructor-led discussions to create a dynamic learning experience. Students have the freedom to view their lectures and complete assignments whenever their time permits, from wherever they happen to be.

Enrollment is open now and classes begin April 1 for a Master Certificate in Sales and Sales Management. Each course will require three eight-week classes to complete, the equivalent of between 25 to 30 hours of work per week. Enrollment is \$1,980 per class, or \$4,995 for a package of three eight-week classes.

No prior knowledge of Sales & Sales Management is required. For more information, please visit [www.USanFranOnline.com](http://www.USanFranOnline.com).

### **About University Alliance Online**

[The University Alliance \(UA\)](#) facilitates the promotion and online delivery of associate's, bachelor's and master's degrees as well as professional certificate programs from the nation's leading traditional universities and institutions. Powered by UA's technology and support services, our university partners have surpassed 300,000 online enrollments – making UA the largest facilitator of e-learning in the country. University Alliance partners include [Villanova University](#), the [University of Notre Dame's Mendoza College of Business](#), [Tulane University's Freeman School of Business](#), [Thunderbird School of Global Management](#), the [University of San Francisco](#), the [University of South Florida](#), [Florida Institute of Technology](#), [The University of Scranton](#), [Dominican University](#) and [Jacksonville University](#).

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