

# UNIVERSITYALLIANCE®

The Nation's Leading Universities Online

Contact Information:

Natalie Speechley, Director of Marketing Services  
University Alliance Online  
9417 Princess Palm Avenue, Tampa, FL 33619  
800-404-7355, ext. 650

For Immediate Release:

## **New University of San Francisco Programs Make Executive Education Available to Millions of Professionals Online**

One of America's Best National Universities Signs Exclusive Agreement with University Alliance to Transform Business Education

**TAMPA, FL (June 8, 2007)** – University Alliance Online, America's largest provider of Internet-based certificate and degree programs from the nation's leading universities, announced today that it has signed an exclusive agreement with the University of San Francisco to develop one of the largest online executive education programs in the country. Initially the offerings will include three executive certificates featuring nine of the world's most sought-after business courses.

The online programs in Interactive Marketing, Sales Training and Management, and Supply Chain Management will be taught by award-winning industry experts. The Executive Certificate in Interactive Marketing is the first of its kind anywhere, offering a convenient online way for professionals to learn new marketing techniques for reaching and influencing customers.

All of the programs are comprised of three eight-week courses that build on each other in a step-by-step progression. With each course professionals acquire new skills they can begin applying immediately and a new certificate that serves as an important milestone. Professor-led courses feature online streaming video and audio, chat rooms and interactive class discussion.

"We are excited to collaborate with [University Alliance Online](#) to offer business professionals worldwide a broad selection of in-demand programs that will make the University of San Francisco the leader in executive education," said Gary McDonald, the university's Associate Vice President for Public Affairs and Communications.

"University Alliance Online is transforming executive education by combining the academic excellence of schools like the University of San Francisco with the online convenience of today's technology," noted Nathan M. Bisk, founder and chairman of University Alliance Online. "These new programs grant unprecedented access to the brightest minds, while removing barriers to the most up-to-date and relevant business training."

### **About the University of San Francisco**

Founded in 1855, the University of San Francisco educates a diverse population of students in the Jesuit Catholic tradition. Ranked a Best National University by *U.S. News & World Report*, the university is accredited by the Western Association of Schools and

Colleges (WASC). It is also accredited by several professional accrediting bodies, including the American Bar Association (ABA), the California Commission on Teacher Credentialing, AACSB International – The Association to Advance Collegiate Schools of Business, and the Commission on Collegiate Nursing Education (CCNE).

**About University Alliance Online**

[University Alliance Online](#), with more than 300,000 enrollments to date, is America's largest exclusive provider of online certificate and degree programs from the nation's leading universities including [Villanova University](#), the [University of Notre Dame](#), [Tulane University](#), [Thunderbird School of Global Management](#), [Saint Leo University](#), [Regis University](#), [Jacksonville University](#), The [University of Scranton](#), the [University of South Florida](#) and [Florida Institute of Technology](#). Program offerings include a broad range of professional certificates, as well as associate's, bachelor's and master's degrees.

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