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News Release

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Bisk Education Announces Immediate Availability of Tax Law Changes 2001 Multimedia Program

TAMPA, Florida –Bisk Education, Inc., one of the nation’s leading providers of continuing education programs for accountants and tax professionals, has announced the *immediate availability* of its new Tax Law Changes 2001, the first multimedia program on the market to offer expertise from America’s leading tax experts on the 441 new tax law changes and tax opportunities contained in the Economic Growth and Tax Relief Reconciliation Act of 2001, the nation’s largest tax cut in two decades.

Tax Law Changes 2001 is an indispensable reference that provides immediate hands-on, practical advice allowing financial professionals to stay current and competitive. The program features in-depth panel discussions with America’s leading tax experts such as former Internal Revenue Service Commissioner, Donald Alexander and America’s “dean” of federal taxation, William Raby. Financial professionals will also earn 12 CPE Credits. Learn more by visiting <http://www.cpeasy.com/taxact01> or by calling 1-888-273-2475.

Tax Law Changes 2001, available in five multimedia formats (online, video, audio, CD-ROM or text) includes the following topics:

- Individual Tax Rate Deductions
- Child Tax Credits
- Marriage Penalty Relief
- Education Incentives
- Death Tax Relief-Estate, Gift and Transfer Tax Provisions
- Pension and IRA Provisions
- Individual Alternative Minimum Tax Relief

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Bisk Education's Founder and Chairman, Nathan M. Bisk, said, "Tax Law Changes 2001 provides tax professionals a clear understanding of the new tax relief legislation and methods to take advantage of tax savings opportunities for their clients and companies. Every taxpayer will be affected by the Economic Growth and Tax Relief Reconciliation Act of 2001, therefore, tax professionals must be prepared to explain and implement new compliance strategies."

Bisk consults with and employs a number of the nation's leading experts to develop and produce nationally acclaimed multimedia and web-based study programs and educational products. Utilizing state-of-the-art video and audio production studios and cutting-edge computer technology, Bisk, a NASBA and QAS Registered sponsor, creates some of the industry's most highly acclaimed products and has the largest variety of CPE programs with over 300 available programs.

The company is so confident tax professionals will be satisfied with Tax Law Changes 2001, that it is offering a risk-free 30-day evaluation period. If, for any reason, the program does not meet customer's expectations during the first 30-days, simply return it for a refund.

For more information, contact Steve Valley at 1-800-874-7877, extension 523, or stevev@bisk.com