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# ***News Release***

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## **The University Alliance Online and Villanova University Offer New Leadership Program**

TAMPA, Florida – Villanova University introduces a new online Strategic Organizational Leadership Certificate course and Master Certificate in Organizational Leadership track made available through its long-time alliance with Bisk Education’s University Alliance Online division.

The new 8-week online course is designed to provide executives and managers advanced skills they need to improve their leadership abilities, which can be applied at work immediately. The course focuses on proven leadership strategies and gives participants the tools and techniques needed to enhance the leadership practices of their organization. The Strategic Organizational Leadership course may be taken in conjunction with the Master Certificate in Organizational Leadership track offering other courses such as Human Resources, Finance & Accounting, Six Sigma and Project Management.

“In today’s complex and aggressive business environment, professionals need every advantage to stay competitive, which essentially requires on-going training,” said Nathan M. Bisk, founder and chairman of Bisk Education. “This specialized training utilizes current leadership qualities and adds tools, tips and techniques of some of the most successful business leaders in the world, with the purpose of making managers and executives highly productive leaders within their organizations.”

Villanova was recently ranked the #1 University in the North for the 14<sup>th</sup> time by *U.S. News & World Report*. As a member of the University Alliance, Villanova University offers certificate programs to managers and professionals through the Department of Continuing Studies, building upon the firm foundation of the University’s tradition of excellence.

All Villanova University Online Programs utilize the very latest e-learning technology, including convenient online, interactive tools like streaming video lectures, virtual whiteboards, chat rooms, an

asynchronous bulletin board and virtual office hours allowing students real-time collaboration with faculty and networking with fellow students.

**About Villanova University:**

Founded in 1842, Villanova University is located in Villanova, PA (just outside of Philadelphia) on a beautiful 254-acre, tree-shaded campus. Villanova University is a traditional, regionally accredited, long-standing university with over 82,000 alumni, NCAA Division I athletic teams, unparalleled academic and technical support and an outstanding full-time faculty, 90 percent of whom hold the highest degree in their field. One of the nation's premier universities, Villanova University is fully accredited by the Middle States Association of Colleges and Secondary Schools and the AACSB/International Association for Management Education.

**About Bisk Education, Inc.:**

Bisk Education was founded by Nathan M. Bisk in 1971. With over 150,000 enrollments, the company is America's leading exclusive provider of online-based interactive educational programs from top universities including Villanova University, Tulane University, University of South Florida, Regis University, St. Leo University, Jacksonville University, Nova Southeastern University and Florida Institute of Technology.

For more information, please contact Julia Ade at 1-800-874-7877, Ext. 4606, or [Julia-ade@bisk.com](mailto:Julia-ade@bisk.com).

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