

For Immediate Release:

## **Notre Dame Launches Online Leadership and Management Program**

**TAMPA, FL (April 1, 2007)** – True success in today's complex business environment depends on a person's ability to apply the right management or leadership skills in a given circumstance. With outcomes so closely tied to situational awareness, the University of Notre Dame introduces its new [Executive Certificate in Leadership and Management](#), an online program to help professionals navigate demanding business landscapes and develop their unique leadership styles for success.

Registration for the new program starts today, with classes beginning June 1.

This interactive program benefits professionals at all levels – from team leaders focused on a specific project, to managers of work groups and departments, to executives who determine an organization's strategic direction and culture. It features [three eight-week courses](#) presented by the country's leading experts in leadership and management – the same professors who teach at Notre Dame's top-ranked Mendoza College of Business.

### **Executive Certificate in Leadership and Management**

- Effective Leadership
- Leading Teams and Organizations
- Executive Leadership Strategies

"From tactics to strategy, students will study proven ways to identify their role and respond effectively," said Paul Slaggert, Director of Non-Degree Programs at Notre Dame's Mendoza College of Business. "The [program](#) incorporates classical discovery tools such as the Myers-Briggs Type Indicator with newer methods to identify cognitive problem-solving styles."

The Executive Certificate in Leadership and Management is the university's latest online professional development program. Notre Dame launched its online [Executive Certificate in Negotiation](#) program in 2006.

### **About Notre Dame and the University Alliance**

A traditional, accredited university located in Notre Dame, Indiana, [the University of Notre Dame](#) is consistently ranked among the best national universities by *U.S. News & World Report*, *BusinessWeek* and other independent sources. Notre Dame is one of ten leading universities that collaborate with the University Alliance to provide interactive, professor-led certificate and degree programs online.