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For Immediate Release:

New Jacksonville University Orientation Course Ensures RN Success in Online Environment

Mastering the Essentials of e-Learning Teaches Nurses What to Expect
When Pursuing Their BSN Degree Online

TAMPA, FL (August 16, 2007) – Nurses planning to earn their BSN online have a new tool to help them reach their educational goals. *Mastering the Essentials of e-Learning*, a free orientation course for students who enroll in Jacksonville University's online [RN to BSN program](#), offers proven techniques for time management and other skills critical to a successful online experience.

The course includes a tour of the online classroom, as well as practical tips for effectively using message boards, email, chat rooms and other cutting-edge technology features developed by University Alliance Online. Each of four modules has learning objectives specifically developed to address the main areas of [online learning](#) and academic success.

"We're pleased to provide new students an introductory course that will foster success by providing them with the knowledge and tools needed to be an [effective e-learner](#)," said Julie Walbrun, MBA, BSN, RN, Senior Brand Manager for University Alliance's healthcare programs.

The new course, which can be viewed within the Jacksonville University classroom or from a CD-ROM, teaches students:

- What is expected of them
- How the program works step by step
- Where to get answers
- How to manage time effectively
- Tips for successful study

"This course is a great source of information that will instill confidence and ease any anxiety students may have about returning to school in a non-traditional environment," Walbrun said. "Students learn important details about the program and online learning in a way that's straight-forward and easy to understand."

About Jacksonville University

Founded more than 70 years ago, [Jacksonville University](#) has more than 18,000 alumni. With students from 44 states and 55 foreign countries, the university offers seven bachelor's degrees in more than 30 areas. A traditional, accredited institution, Jacksonville University is consistently ranked among the best national universities by *U.S.*

News & World Report. Jacksonville University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award bachelor's and master's degrees. The School of Nursing is a member of the American Association of Colleges of Nursing (AACN) and is accredited by the Commission on Collegiate Nursing Education (CCNE).

About University Alliance Online

[University Alliance Online](#), with more than 300,000 enrollments to date, is America's largest exclusive provider of online certificate and degree programs from the nation's leading universities including [Jacksonville University](#), [Villanova University](#), the [University of Notre Dame](#), [Tulane University](#), [Thunderbird School of Global Management](#), [Saint Leo University](#), [Regis University](#), [The University of Scranton](#), the [University of South Florida](#) and [Florida Institute of Technology](#). Program offerings include a broad range of professional certificates, as well as associate's, bachelor's and master's degrees.

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