

UNIVERSITYALLIANCE®

The Nation's Leading Universities Online

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FOR IMMEDIATE RELEASE

Florida Institute of Technology and University Alliance Launch 16 Nationally Recognized Degree Programs Available 100% Online

*Students Across the Globe Receive Unprecedented Access to Traditional
Higher Education*

TAMPA, FL – December 3, 2007 - Adult learners all over the world now have the opportunity to attend one of America's premier universities without leaving home. Through enhanced Internet technology, Florida Institute of Technology (Florida Tech) is offering the same unparalleled education online that was previously available exclusively to on-campus students.

"With the launch of Florida Tech University Online, we're able to deliver a world class university experience with courses taught by internationally recognized faculty to students almost anywhere in the world," said Dr. Anthony Catanese, president of Florida Tech. "We're excited about providing the next generation of leaders in business, engineering, and technology with a Florida Tech education they can fit around their busy schedules."

[Florida Tech](#) is extending its already successful online initiatives to include 11 new undergraduate and graduate degrees; Four MBAs will be added January 1, 2008. All courses are taught by Florida Tech's internationally recognized faculty and include dynamic features such as online chat rooms, professor-led streaming video, message boards, email and downloadable MP3 lectures – all available 24/7. The combination of these technological components culminates in a unique, one-on-one experience no other Internet program can match.

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Academic Excellence. Online Convenience.

“We’re proud to offer a comprehensive array of undergraduate and graduate degree programs from a nationally ranked university widely recognized for its emphasis on academics and research, specifically in the fields of business, engineering and technology,” said Nathan M. Bisk, founder and chairman of the University Alliance which provides the technology and a host of student services. “By working with Florida Tech, the University Alliance continues to ensure adult learners have the opportunity to advance their career with a degree from an [accredited](#), traditional university.”

Students can choose from the following programs:

- AA Liberal Arts
- AA Business Administration
- BA Criminal Justice
- BA Accounting
- BA Business Administration/Management
- BA Business Administration/Marketing
- BA Business Administration/Accounting
- BA Business Administration/Computer Information Systems
- BA Business Administration/Health Care Management
- BS Computer Information Systems
- HR Administration Minor w/any Bachelor's
- MS Information Technology
- MBA/Management*
- MBA/Marketing*
- MBA/Accounting & Finance*
- MBA/Health Care Management*

“In today’s competitive marketplace, employers are demanding a higher level of education from employees than ever before,” Mr. Bisk added. “Our partnership with Florida Tech is particularly significant because regardless of location, people can attend one of the most respected and visionary research universities of the 21st century. This is a remarkable opportunity for students to get a world-class education – historically only available on campus – and for Florida Tech to expand its progressive reputation in the academic community.”

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In addition to offering the technology that makes these degrees possible, University Alliance provides a complete level of personal attention and service. From answering questions about financial aid to offering technical support, University Alliance extends a broad range of benefits maximizing each individual's learning experience.

About Florida Tech

Part of a unique family of the nation's top forward-thinking universities like MIT, Georgia Tech, Caltech and others – Florida Tech is world renowned for its distinguished faculty, comprehensive curriculum and unyielding innovation. Florida Tech continues to be ranked a best national university by *U.S. News & World Report*. It's rated by the *Fiske Guide to Colleges* and named a best buy in *Barron's Best Buys in College Education*. Among its more than 50,000 alumni include several astronauts, many CEOs of major corporations, Senior Executive Service (SES) members and nearly two dozen generals including two four-star generals, four three-star generals, nine two-star major generals and three one-star brigadier generals. Florida Tech's main campus is located in Melbourne, Florida.

About University Alliance Online

[University Alliance Online](#), with more than 300,000 enrollments to date, is America's largest exclusive provider of online certificate and degree programs from the nation's leading universities including [Villanova University](#), the [University of Notre Dame's Mendoza College of Business](#), [Tulane University's Freeman School of Business](#), [Thunderbird School of Global Management](#), the University of San Francisco**, the [University of South Florida](#), [Florida Institute of Technology](#), [Regis University](#), [The University of Scranton](#), Dominican University** and [Jacksonville University](#). Program offerings include a broad range of professional certificates, as well as associate's, bachelor's and master's degrees.

*Available January 1, 2008

**Coming in 2008

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