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News Release

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Florida Institute of Technology Combines Forces with The University Alliance to Offer Online Master of Science in Systems Management Degree

TAMPA, Florida – Bisk Education’s University Alliance Online division, America’s largest exclusive provider of multimedia online degree and certificate programs from leading universities, introduces a new Master of Science in Systems Management (MS/SM) online degree program made available through a recent alliance with Florida Institute of Technology, also known as Florida Tech, in Melbourne.

The Florida Tech MS/SM program, offered by the University Alliance Online, is slated to begin this summer and will offer six sessions throughout the year. With the 24/7 availability of this web-based education, students can now obtain their degree anytime, anywhere, with no campus attendance required. The program utilizes convenient online, interactive tools including streaming video lectures, an asynchronous bulletin board and virtual office hours allowing students real-time collaboration with faculty as well as networking with fellow students across the country and throughout the world.

The MS/SM program is designed to help both technical information systems (IS) professionals and professionals from other fields gain expertise in the management of information systems. According to the U.S. Department of Labor, employment of computer and information systems managers is expected to increase much faster than the average for all occupations through the year 2010. Positions commonly held by MS/SM graduates include E-Commerce Manager, Information Systems Manager, IT Project Leader, Network Administrator, Systems Analyst, Systems Engineer and more. Graduates of Florida Tech’s Computer Sciences programs leave with an extraordinary technical background and have obtained positions with several Fortune 500 companies.

“We are very excited to team our state-of-the-art online education technology and enrollment services with one of America’s finest independent universities, Florida Tech,” said Nathan M. Bisk, founder and chairman of Bisk Education. “The rapid pace of technology development, increase security

concerns and better financial and operational reporting systems required of U.S. companies has created a strong demand for MIS Directors with a Master's degree in business administration with technology as a core component. The new online master's degree in Systems Management provides superior business technology curriculum to working professionals, who are looking for a fully interactive educational experience from a renowned university."

Florida Tech is an undisputed leader in the science and technology fields. The private university was founded at the birth of the space exploration age and remains closely affiliated with Kennedy Space Center. Both Kay Hire, an astronaut who flew on the Space Shuttle in 1998, and Joan Higgenbotham, an astronaut awaiting a mission, are Florida Tech alumni and several other alumni are currently in the astronaut program.

"We are delighted to enter into this agreement with Bisk Education. The alliance will be productive for both Bisk and Florida Tech and we are looking forward to expanding the reach of this program," said Dr. Ronald Marshall, assistant provost and dean, Florida Tech School of Extended Graduate Studies.

About Bisk Education, Inc.:

Headquartered in Tampa, Florida, Bisk Education, Inc., was founded by Nathan M. Bisk in 1971 and is the leading provider of web-based interactive professional educational programs. The University Alliance Online, a Bisk Education Network with over 150,000 enrollments, is America's exclusive e-Learning provider of online multimedia associate's, bachelor's, master's degree and certificate programs through its exclusive long-term alliances with leading accredited universities including Florida Institute of Technology, Villanova University, Tulane University, Saint Leo University, Regis University, Jacksonville University, the University of South Florida and Nova Southeastern University.

About Florida Institute of Technology:

Founded in 1958, Florida Institute of Technology, known as Florida Tech, initially offered graduate degree programs to scientists and engineers, working at what is currently NASA's John F. Kennedy Space Center. The university, which is based in Melbourne, has since awarded more than 35,000 degrees in nearly 150 programs at the bachelor's, master's and doctoral levels. Currently, Florida Tech enrolls over 4,500 undergraduate and graduate students from 47 states and 82 countries. The university has earned recognition as one of just five Florida schools selected in *Barron's Best Buys in College Education*; it is listed among America's best colleges in *US News & World Report*; and is named one of the top 14 technical institutions in engineering in the *Fiske Guide to Colleges*. According to the last three surveys of Florida Tech graduates, close to 100% of students are working in their major or are in graduate school within six months of graduation.

For more information, please contact Julia Ade at 800-874-7877, ext. 4606 or Julia-ade@bisk.com.

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