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# ***News Release***

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## **Florida Institute of Technology Begins Enrollment for New Online Master's Degree Made Available by the University Alliance Online**

*New Degree Program the First of Its Kind to Utilize Innovative Online Classroom*

Tampa, Florida – The University Alliance Online and Florida Institute of Technology started enrollment for the newly created online degree program, Master of Science in Systems Management, with an IS Concentration. Melbourne-based Florida Tech began collaborating with the University Alliance Online earlier this year to create and deliver the most innovative online learning experience on the market today.

Beginning on August 30, the new Florida Tech online courses will allow students to utilize the very latest in online technology including streaming multimedia presentations from Florida Tech instructors, live chat rooms, collaborative whiteboards, email and message boards. Since courses can be completed online – anytime, anywhere – it is ideal for working professionals seeking to gain knowledge and skills and who want to advance their careers with continuing education.

“Recently, the U.S. Department of Labor reported better than usual employment expansion for computer and information systems managers over the next decade,” said Michael Bisk, Vice President of Brand Management for the University Alliance Online. “Systems Management is considered to be among the worlds most sought after skill-sets by today’s complex business organizations. Because the Florida Institute of Technology is well known for their pursuit of scientific and technological excellence, graduates of this program will be equipped with an extraordinary technical background and will have a definite advantage in the competitive workplace.”

As America’s largest exclusive provider of multimedia online degree and certificate programs from leading universities, the University Alliance Online provides hundreds of online courses to students all over the world with in-demand programs including Project Management, Six Sigma, Business, Health Care and Accounting.

“We are excited about the innovative new learning management system, which came out of a partnership with Florida Tech and the University Alliance,” said Mary S. Bonhomme, Ph.D. and Director for Center for Distance Learning and the Virtual Graduate Center at Florida Institute of Technology. “Gone are the days where students are forced to read lengthy text lectures and receive all their coursework via email. This program submerges the students into a stimulating learning environment where they can participate and collaborate with instructors and other students. With state-of-the-art streaming video and CD-ROMs, students can view and review Florida Tech professors’ presentations anywhere and as many times as necessary.”

**About Bisk Education, Inc.:**

Headquartered in Tampa, Florida, Bisk Education, Inc., was founded by Nathan M. Bisk in 1971 and is the leading provider of web-based interactive professional educational programs. The University Alliance Online, a Bisk Education Network with over 150,000 enrollments, is America’s exclusive e-Learning provider of online multimedia associate’s, bachelor’s, master’s degree and certificate programs through its exclusive long-term alliances with leading accredited universities including Florida Institute of Technology, Villanova University, Tulane University, Saint Leo University, Regis University, Jacksonville University, the University of South Florida, Thunderbird - The Garvin School of International Management, the University of Scranton and Nova Southeastern University.

**About Florida Institute of Technology:**

Founded in 1958, Florida Institute of Technology initially offered graduate degree programs to scientists and engineers, working at what is currently NASA’s John F. Kennedy Space Center. The university, which is based in Melbourne, has since awarded more than 35,000 degrees in nearly 150 programs at the bachelor’s, master’s and doctoral levels. Currently, Florida Tech enrolls over 4,500 undergraduate and graduate students from 50 states and 82 countries. The university has earned recognition as one of just five Florida schools selected in Barron’s Best Buys in College Education; it is listed among America’s best colleges in US News & World Report; and is named one of the top 14 technical institutions in engineering in the Fiske Guide to Colleges. According to the last three surveys of Florida Tech graduates, close to 100% of students are working in their major or are in graduate school within six months of graduation.

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