



Summer 1 Term MBA Textbooks

Below are the books and materials required for class for the upcoming term. It is absolutely critical to have the exact books and materials when classes begin to ensure every opportunity to be a successful student. Students should present the appropriate ISBN when purchasing course materials. Please pay special attention to potential special instructional items listed as required course materials as some courses may require specific software modules.

The Books and Materials information below includes the course name, number, ISBN, descriptions, and price. Prices are subject to change without notice. Books and materials can be purchased as a full set (all books and materials listed) or a la carte (by the book). Books and materials information should be confirmed with your enrollment adviser prior to purchasing. Please contact your enrollment adviser with any questions you may have concerning your books and materials needs.

Status	Course Description	ISBN 10	ISBN 13	Price
	BUSE500 MASTERING THE ESSENTIALS OF E-LEARNING	N/A	N/A	\$ 49.95
	BUS5421 MANAGERIAL ECONOMICS	FULL SET	FULL SET	\$ 211.13
	BUS5421 MANAGERIAL ECON: PROBLEM SOLVING APPROACH - 2ND ED	1439077983	9781439077986	\$ 151.13
	BUS5421 UA STUDY GUIDE AND CD-ROM ONLY SET	09/15/08	F3.0	\$ 60.00
CLOSED SU1	BUS5431 MANAGERIAL ACCOUNTING	FULL SET	FULL SET	\$ 256.97
CLOSED SU1	BUS5431 PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 192.06
CLOSED SU1	BUS5431 MANAGERIAL ACCOUNTING – 4TH ED	470333340	9780470333341	\$ 163.26
CLOSED SU1	BUS5431 XANEDU ELECTRONIC COURSE PACK	321825	321825	\$ 33.71
CLOSED SU1	BUS5431 UA STUDY GUIDE AND CD-ROM ONLY SET	01/12/09	F1.0	\$ 60.00
CLOSED SU1	BUS5433 ADVANCED PROBLEMS AND CURRENT TOPICS	FULL SET	FULL SET	\$ 303.75
CLOSED SU1	BUS5433 PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 243.75
CLOSED SU1	BUS5433 FINANCIAL REPORTING AND ANALYSIS - 4TH ED	73527092	9780073527093	\$ 239.24
CLOSED SU1	BUS5433 MICROSOFT'S FIN REPORTING STRATEGY - HARVARD CASE STUDY	9-100-027	9-100-027	\$ 4.50
CLOSED SU1	BUS5433 UA STUDY GUIDE AND CD-ROM ONLY SET	03/08/10	F1.0	\$ 60.00
	BUS5440 FINANCIAL MANAGEMENT	FULL SET	FULL SET	\$ 303.00
	BUS5440 FINANCIAL MANAGEMENT W/ACCESS CARD - 13TH ED	1439070892	9781439078099	\$ 243.00
	BUS5440 UA STUDY GUIDE AND CD-ROM ONLY SET	03/09/09	F1.0	\$ 60.00

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Status		Course Description	ISBN 10	ISBN 13	Price
CLOSED SU1	BUS5446	INVESTMENT MANAGEMENT	FULL SET	FULL SET	\$ 286.50
CLOSED SU1	BUS5446	INVESTMENTS W/ACCESS CODE - 8TH ED	77261453	9780077261450	\$ 226.50
CLOSED SU1	BUS5446	UA STUDY GUIDE AND CD-ROM	10/26/09	F1.0	\$ 60.00
CLOSED SU1	BUS5446	UA Stock Track Lab Fee - Spring 1	N/A	N/A	\$ 18.95
CLOSED SU1	BUS5446	UA Stock Track Lab Fee - Spring 2	N/A	N/A	\$ 18.95
CLOSED SU1	BUS5446	UA Stock Track Lab Fee - Summer 1	N/A	N/A	\$ 18.95
CLOSED SU1	BUS5446	UA Stock Track Lab Fee - Summer 2	N/A	N/A	\$ 18.95
CLOSED SU1	BUS5446	UA Stock Track Lab Fee - Fall 1	N/A	N/A	\$ 18.95
CLOSED SU1	BUS5446	UA Stock Track Lab Fee - Fall 2	N/A	N/A	\$ 18.95
<i>***This simulation is not a shippable item. It is accessed within the classroom and it is an additional required fee.</i>					
	BUS5450	ORGANIZATIONAL BEHAVIOR	FULL SET	FULL SET	\$ 271.50
	BUS5450	ORGANIZATIONAL BEHAVIOR AND MANAGEMENT - 9TH ED	73530506	9780073530505	\$ 211.50
	BUS5450	UA STUDY GUIDE AND CD-ROM ONLY SET	01/01/10	F3.0	\$ 60.00
	BUS5460	MANAGEMENT INFORMATION SYSTEMS	FULL SET	FULL SET	\$ 277.50
	BUS5460	MGMT INFO SYSTEMS: MANAGING DIGITAL FIRM - 11TH ED	013607846X	9780136078463	\$ 217.50
	BUS5460	UA STUDY GUIDE AND CD-ROM ONLY SET	05/03/10	F2.0	\$ 60.00
CLOSED SU1	BUS5461	PRODUCTION AND OPERATIONS MANAGEMENT	FULL SET	FULL SET	\$ 281.25
CLOSED SU1	BUS5461	OPERATIONS AND SUPPLY MANAGEMENT W/DVD - 12TH ED	77228936	9780077228934	\$ 221.25
CLOSED SU1	BUS5461	UA STUDY GUIDE AND CD-ROM ONLY SET	10/26/09	F1.0	\$ 60.00
CLOSED SU1	BUS5470	MARKETING MANAGEMENT	FULL SET	FULL SET	\$ 316.57
CLOSED SU1	BUS5470	PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 256.57
CLOSED SU1	BUS5470	FRAMEWORK MKTG MGMT: PHARMASIM W/ACCESS CRD - 4TH ED	138151695	9780138151690	\$ 178.57
CLOSED SU1	BUS5470	THE MARKETING PLAN HANDBOOK W/MKT PLAN PRO S/W - 3RD ED	135136288	9780135136287	\$ 78.00
CLOSED SU1	BUS5470	UA STUDY GUIDE AND CD-ROM ONLY SET	03/08/10	F2.0	\$ 60.00

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Status	Course Description	ISBN 10	ISBN 13	Price
	BUS5476 STRATEGIC MARKETING	FULL SET	FULL SET	\$ 161.36
	BUS5476 STRATEGIC MKTG W/MARKETER'S SHOWDOWN - CUSTOM - 1ST ED	77996054	9780077996055	\$ 101.36
	BUS5476 UA STUDY GUIDE AND CD-ROM ONLY SET	08/31/09	F1.0	\$ 60.00
	BUS5480 STRATEGIC MANAGEMENT	FULL SET	FULL SET	\$ 360.38
	BUS5480 CRAFTING & EXECUTING STRAT W/OPC AC & BUS STRAT GAME - 16TH ED	77938054	9780077938055	\$ 300.38
	BUS5480 UA STUDY GUIDE AND CD-ROM ONLY SET	07/06/09	F2.0	\$ 60.00
CLOSED SU1	BUS5486 INTERNATIONAL BUSINESS	FULL SET	FULL SET	\$ 280.50
CLOSED SU1	BUS5486 INTERNATIONAL BUS: ENVIRONMENTS & OPERATIONS - 12TH ED	136029655	9780136029656	\$ 220.50
CLOSED SU1	BUS5486 UA STUDY GUIDE AND CD-ROM ONLY SET	03/08/10	F1.0	\$ 60.00
CLOSED SU1	BUS5488 CORPORATE INNOVATION AND NEW VENTURES	FULL SET	FULL SET	\$ 188.70
CLOSED SU1	BUS5488 PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 128.70
CLOSED SU1	BUS5488 ECOLOGICAL INTELLIGENCE - 1ST ED	385527829	9780385527828	\$ 21.45
CLOSED SU1	BUS5488 STRATEGIC MANAGEMENT OF TECHNOLOGICAL INNOVATION - 2ND ED	73210587	9780073210582	\$ 107.25
CLOSED SU1	BUS5488 UA STUDY GUIDE AND CD-ROM ONLY SET	01/11/10	F1.0	\$ 60.00
	BUS5601 ESSENTIALS OF BUSINESS DEVELOPMENT 1	FULL SET	FULL SET	\$ 218.48
	BUS5601 PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 158.48
	BUS5601 ESSENTIALS OF BUSINESS DEVELOPMENT 1 - CUSTOM - REQUIRED	390880612	9780390880611	\$ 122.48
	BUS5601 INTRODUCTION TO THE CORPORATE ANNUAL REPORT - 2ND ED	1424330548	9781424330546	\$ 36.00
	BUS5601 UA STUDY GUIDE AND CD-ROM ONLY SET	09/15/08	F2.0	\$ 60.00
	BUS5602 ESSENTIALS OF BUSINESS DEVELOPMENT 2	FULL SET	FULL SET	\$ 350.90
	BUS5602 PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 290.90
	BUS5602 ESSENTIALS OF BUSINESS DEVELOPMENT 2 - CUSTOM - REQUIRED	390095834	9780390095831	\$ 123.63
	BUS5602 STATS FOR PEOPLE WHO (THINK THEY) HATE STATS-EXCEL - 2ND ED	1412971020	9781412971027	\$ 62.34
	BUS5602 BUSINESS PLAN PRO ACADEMIC ED VER 12.0 S/W	BPA12	BPA12	\$ 104.93
	BUS5602 UA STUDY GUIDE AND CD-ROM ONLY SET	07/15/08	F1.0	\$ 60.00

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Status	Course Description	ISBN 10	ISBN 13	Price
CLOSED SU1	BUS5610 DATABASE MANAGEMENT TECHNOLOGY	FULL SET	FULL SET	\$ 135.54
CLOSED SU1	BUS5610 WY PTH: INTRO DATABASE MGMT W/PROJ MANUAL - 1ST ED	470178051	9780470178058	\$ 75.54
CLOSED SU1	BUS5610 UA STUDY GUIDE AND CD-ROM ONLY SET	03/08/10	F1.0	\$ 60.00
	BUS5650 STRATEGIC COST MANAGEMENT	FULL SET	FULL SET	\$ 286.88
	BUS5650 COST MANAGEMENT: A STRATEGIC EMPHASIS - 5TH ED	73526940	9780073526942	\$ 226.88
	BUS5650 UA STUDY GUIDE AND CD-ROM ONLY SET	08/31/09	F1.0	\$ 60.00
	BUS5651 HEALTHCARE POLICY	FULL SET	FULL SET	\$ 158.06
	BUS5651 ESSENTIALS OF HEALTH CARE FINANCE - 6TH ED	763742368	9780763742362	\$ 98.06
	BUS5651 UA STUDY GUIDE AND CD-ROM ONLY SET	08/31/09	F1.0	\$ 60.00
CLOSED SU1	BUS5653 INFORMATION MANAGEMENT IN HEALTHCARE	FULL SET	FULL SET	\$ 187.20
CLOSED SU1	BUS5653 HEALTH INFO MGMT OF STRATEGIC RESOURCES W/STUDY GD - 3RD ED	1416053530	9781416053538	\$ 127.20
CLOSED SU1	BUS5653 UA STUDY GUIDE AND CD-ROM ONLY SET	10/26/09	F1.0	\$ 60.00
CLOSED SU1	BUS5654 LEGAL ASPECTS OF HEALTHCARE	FULL SET	FULL SET	\$ 202.80
CLOSED SU1	BUS5654 THE LAW OF HEALTHCARE ADMINISTRATION - 5TH ED	1567939570	9781567939576	\$ 142.80
CLOSED SU1	BUS5654 UA STUDY GUIDE AND CD-ROM ONLY SET	01/11/10	F1.0	\$ 60.00
CLOSED SU1	BUS5656 CONSUMER BEHAVIOR STRATEGIES	FULL SET	FULL SET	\$ 268.88
CLOSED SU1	BUS5656 CONSUMER BEHAVIOR: BUYING, HAVING & BEING - 8TH ED	136015964	9780136015963	\$ 208.88
CLOSED SU1	BUS5656 UA STUDY GUIDE AND CD-ROM ONLY SET	01/11/10	F1.0	\$ 60.00
CLOSED SU1	BUS5657 ADVANCED MARKET RESEARCH	FULL SET	FULL SET	\$ 384.00
CLOSED SU1	BUS5657 PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 324.00
CLOSED SU1	BUS5657 MARKETING RESEARCH: DIGITAL INFO ENVIRONMENT - 4TH ED	73404705	9780073404707	\$ 210.00
CLOSED SU1	BUS5657 SPSS STATISTICS STUDENT VERSION 17.0 FOR W&MAC	321628942	9780321628947	\$ 114.00
CLOSED SU1	BUS5657 UA STUDY GUIDE AND CD-ROM ONLY SET	10/26/09	F1.0	\$ 60.00

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CLOSED SU1	BUS5658 HEALTHCARE PLANNING AND MARKETING	FULL SET	FULL SET	\$ 275.94
CLOSED SU1	BUS5658 PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 215.94
CLOSED SU1	BUS5658 NEEDS ASSESSMENT PUBLIC HEALTH: GDE STDS & PRO'S - 1ST ED	306465302	9780306465307	\$ 89.94
CLOSED SU1	BUS5658 MARKETING HEALTH SERVICES - 2ND ED	156793336X	9781567933369	\$ 126.00
CLOSED SU1	BUS5658 UA STUDY GUIDE AND CD-ROM ONLY SET	03/08/10	F1.0	\$ 60.00
CLOSED SU1	BUS5661 STRATEGIC PROJECT MANAGEMENT	FULL SET	FULL SET	\$ 217.08
CLOSED SU1	BUS5661 PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 157.08
CLOSED SU1	BUS5661 MICROSOFT OFFICE PROJECT 2007 W/CD - 1ST ED	470069538	9780470069530	\$ 80.34
CLOSED SU1	BUS5661 WILEY PATHWAYS: PROJECT MANAGEMENT - 1ST ED	470111240	9780470111246	\$ 76.74
CLOSED SU1	BUS5661 UA STUDY GUIDE AND CD-ROM ONLY SET ***BUS5661 – The Microsoft Office Project 2007 text is also used in BUS5662	03/08/10	F1.0	\$ 60.00
NEW SU1	BUS5662 PROJECT TOOLS AND TECHNIQUES	FULL SET	FULL SET	\$ 272.34
NEW SU1	BUS5662 PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 212.34
NEW SU1	BUS5662 PROJECT MANAGEMENT TOOLBOX - 1ST ED	471208221	9780471208228	\$ 132.00
NEW SU1	BUS5662 MICROSOFT OFFICE PROJECT 2007 W/CD – 1ST ED	470069538	9780470069530	\$ 80.34
NEW SU1	BUS5662 UA STUDY GUIDE AND CD-ROM ONLY SET ***BUS5662 – The Microsoft Office Project 2007 text is also used in BUS5661. If you already purchased it for that course and it is still the same edition then you need to purchase these two codes to complete the full set: BKSFTMBUS5662B and FTMB032SG	05/03/10	F1.0	\$ 60.00
CLOSED SU1	BUS5840 FINANCIAL MANAGEMENT POLICY	FULL SET	FULL SET	\$ 314.84
CLOSED SU1	BUS5840 PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 254.84
CLOSED SU1	BUS5840 XANEDU ELECTRONIC COURSE PACK	308938	308938	\$ 36.59
CLOSED SU1	BUS5840 MULTINATIONAL BUSINESS FINANCE - 12TH ED	136096689	9780136096689	\$ 218.25
CLOSED SU1	BUS5840 UA STUDY GUIDE AND CD-ROM ONLY SET	01/11/10	F1.0	\$ 60.00

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