



## Summer 2 Term MBA Textbooks

Below are the books and materials required for class for the upcoming term. It is absolutely critical to have the exact books and materials when classes begin to ensure every opportunity to be a successful student. Students should present the appropriate ISBN when purchasing course materials. Please pay special attention to potential special instructional items listed as required course materials as some courses may require specific software modules.

The Books and Materials information below includes the course name, number, ISBN, description, and price. Prices are subject to change without notice. Books and materials can be purchased as a full set (all books and materials listed) or al la carte (by the book). Books and materials information should be confirmed with your enrollment adviser prior to purchasing. Please contact your enrollment adviser with any questions you may have concerning your books and materials needs.

Course	Description	ISBN 10	ISBN 13	Price
<b>BUSE500</b>	<b>MASTERING THE ESSENTIALS OF E-LEARNING</b>	<b>N/A</b>	<b>N/A</b>	<b>\$ 49.95</b>
<b>BUS5421</b>	<b>MANAGERIAL ECONOMICS</b>	<b>FULL SET</b>	<b>FULL SET</b>	<b>\$ 211.13</b>
BUS5421	MANAGERIAL ECON:PROBLEM SOLVING APPROACH - 2ND ED	1439077983	9781439077986	\$ 151.13
BUS5421	UA STUDY GUIDE AND CD-ROM ONLY SET	07/05/10	F3.0	\$ 60.00
<b>BUS5431</b>	<b>MANAGERIAL ACCOUNTING</b>	<b>FULL SET</b>	<b>FULL SET</b>	<b>\$ 331.25</b>
BUS5431	PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 271.25
BUS5431	MANAGERIAL ACCOUNTING - 4TH ED	0470333340	9780470333341	\$ 237.54
BUS5431	XANEDU ELECTRONIC COURSE PACK	321825	321825	\$ 33.71
BUS5431	UA STUDY GUIDE AND CD-ROM ONLY SET	01/12/09	F1.0	\$ 60.00
<b>BUS5446</b>	<b>INVESTMENT MANAGEMENT</b>	<b>FULL SET</b>	<b>FULL SET</b>	<b>\$ 286.50</b>
BUS5446	INVESTMENTS W/ACCESS CODE - 8TH ED	0077261453	9780077261450	\$ 226.50
BUS5446	UA STUDY GUIDE AND CD-ROM	10/26/09	F1.0	\$ 60.00
BUS5446	UA STOCK TRACK LAB FEE- SUMMER 2	N/A	N/A	\$ 18.95
<b>BUS5461</b>	<b>PRODUCTION AND OPERATIONS MANAGEMENT</b>	<b>FULL SET</b>	<b>FULL SET</b>	<b>\$ 281.25</b>
BUS5461	OPERATIONS AND SUPPLY MANAGEMENT W/DVD - 12TH ED	0077228936	9780077228934	\$ 221.25
BUS5461	UA STUDY GUIDE AND CD-ROM ONLY SET	10/26/09	F1.0	\$ 60.00
<b>BUS5470</b>	<b>MARKETING MANAGEMENT</b>	<b>FULL SET</b>	<b>FULL SET</b>	<b>\$ 286.50</b>
BUS5470	PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 226.50
BUS5470	FRAMEWORK FOR MARKETING MANAGEMENT - 4TH ED	0136026605	9780136026600	\$ 148.50
BUS5470	MKTG PLAN HANDBOOK (W/MKT PLAN PRO 3RD ED S/W) - 4TH ED TEXT	0138020876	9780138020873	\$ 78.00
BUS5470	UA STUDY GUIDE AND CD-ROM ONLY SET	03/08/10	F2.0	\$ 60.00

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<b>BUS5480</b>	<b>STRATEGIC MANAGEMENT</b>	<b>FULL SET</b>	<b>FULL SET</b>	<b>\$ 367.88</b>
BUS5480	CRAFTING & EXECUTING STRAT w/OPC AC & BUS			
BUS5480	STRAT GAME-17TH ED	0077944631	9780077944636	\$ 307.88
BUS5480	UA STUDY GUIDE AND CD-ROM ONLY SET	07/06/09	F2.0	\$ 60.00
<b>BUS5601</b>	<b>ESSENTIALS OF BUSINESS DEVELOPMENT 1</b>	<b>FULL SET</b>	<b>FULL SET</b>	<b>\$ 218.48</b>
BUS5601	PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 158.48
BUS5601	<b>ESSENTIALS OF BUSINESS DEVELOPMENT 1 - CUSTOM - REQUIRED</b>	0390880612	9780390880611	\$ 122.48
BUS5601	INTRODUCTION TO THE CORPORATE ANNUAL REPORT - 2ND ED	1424330548	9781424330546	\$ 36.00
BUS5601	UA STUDY GUIDE AND CD-ROM ONLY SET	09/15/08	F2.0	\$ 60.00
<b>BUS5602</b>	<b>ESSENTIALS OF BUSINESS DEVELOPMENT 2</b>	<b>FULL SET</b>	<b>FULL SET</b>	<b>\$ 350.90</b>
BUS5602	PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 290.90
BUS5602	<b>ESSENTIALS OF BUSINESS DEVELOPMENT 2 - CUSTOM - REQUIRED</b>	0390095834	9780390095831	\$ 123.63
BUS5602	STATS FOR PEOPLE WHO(THINK THEY)HATE STATS- EXCEL - 2ND ED	1412971020	9781412971027	\$ 62.34
BUS5602	BUSINESS PLAN PRO ACADEMIC ED 15TH ANNIVERSARY ED S/W	BPA12	BPA12	\$ 104.93
BUS5602	UA STUDY GUIDE AND CD-ROM ONLY SET	07/05/10	F2.0	\$ 60.00
<b>BUS5611</b>	<b>GLOBAL INFORMATION TECHNOLOGY MANAGEMENT</b>	<b>FULL SET</b>	<b>FULL SET</b>	<b>\$ 293.94</b>
BUS5611	INFORMATION TECHNOLOGY FOR MANAGEMENT - 7TH ED	0470287489	9780470287484	\$ 233.94
BUS5611	UA STUDY GUIDE AND CD-ROM ONLY SET	07/05/10	F1.0	\$ 60.00
<b>BUS5653</b>	<b>INFORMATION MANAGEMENT IN HEALTHCARE</b>	<b>FULL SET</b>	<b>FULL SET</b>	<b>\$ 187.20</b>
BUS5653	HEALTH INFO MGMT OF STRATEGIC RESOURCES W/STUDY GD - 3RD ED	1416053530	9781416053538	\$ 127.20
BUS5653	UA STUDY GUIDE AND CD-ROM ONLY SET	10/26/09	F1.0	\$ 60.00
<b>BUS5657</b>	<b>ADVANCED MARKET RESEARCH</b>	<b>FULL SET</b>	<b>FULL SET</b>	<b>\$ 384.00</b>
BUS5657	PUBLISHER MATERIALS ONLY SET	ALL PUB ISBN	ALL PUB ISBN	\$ 324.00
BUS5657	MARKETING RESEARCH : DIGITAL INFO ENVIRONMENT - 4TH ED	0073404705	9780073404707	\$ 210.00
BUS5657	SPSS STATISTICS STUDENT VERSION 17.0 FOR W&MAC	0321628942	9780321628947	\$ 114.00
BUS5657	UA STUDY GUIDE AND CD-ROM ONLY SET	10/26/09	F1.0	\$ 60.00

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Course	Description	ISBN 10	ISBN 13	Price
<b>BUS5669</b>	<b>MASTERING PROJECT MANAGEMENT</b>	<b>FULL SET</b>	<b>FULL SET</b>	<b>\$ 153.15</b>
BUS5669	PROJECT MANAGEMENT TOOLBOX - 1ST ED	0471208221	9780471208228	\$ 93.15
BUS5669	UA STUDY GUIDE AND CD-ROM ONLY SET	07/05/10	F1.0	\$ 60.00
*** BUS5662 shares the same textbook with BUS5669.				

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